

CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

Club Types	ADK WINE CLUB	CASE CLUB	GOLD CLUB
How to Join...	Choose your Club: Dry, Fruity or Surprise Me! 3 btls, 4x per year & a FREE btl w/ your 1st installment after you sign up!	Easy to join! Buy 1 case (12 btls) in a single purchase at reg. discounts, enjoy benefits all year!	Join Case Club, then upgrade to GOLD by purchasing 24 more btls in a calendar year (36 total).
Wine Discounts	ADK WINE CLUB	CASE CLUB	GOLD CLUB
12+ Bottle Discount	20% off in-store / or FREE shipping + 10% off online.		25% off in-store / or FREE shipping + 15% off online.
6+ Bottle Discount	15% off in-store / or \$8 shipping + 5% off online.		
1-5 Bottle Discount	10% off in-store or online.		
More Perks!	ADK WINE CLUB	CASE CLUB	PLUS this for GOLD Members
FREE Tasting Sessions	FREE standard wine tasting session for you + 3 guests 4x/yr.	<u>Standard wine tasting session</u> for you + 3 guests 1x/month, <u>Upgraded Wine Tasting for 2</u> during quarterly Club events.	<u>Standard wine tasting session</u> for you + 3 guests 1x/month, <u>Ultimate Wine Tasting for 2</u> during quarterly Club events.
Item Discounts	10% off regularly priced accessories, gifts, food items, etc. <i>(Some exclusions may apply).</i>		Get a FREE btl of wine w/ purchase EVERY month! <i>Minimum purchase for free gift subject to change.</i>
Club Member Newsletter	Get a special Club Members-only coupon in your quarterly Club newsletter! (Mailed to your home upon request) Plus, recipes, local events & more!		
Winery Event Deals	Priority invites & exclusive Club Member event ticket deals (per event basis).		Deeper discounts, VIP seating & more for GOLD Club.
Exclusive Club Member Events 4x Per Year	Four (4) Club Member events per year, featuring: FREE tasting upgrades, FREE gifts & more! Plus, we roll out the red carpet for our Club Members - literally!		
Club Community	Reach our Team directly at ext. 20 anytime to share your experiences with our wines & at our Tasting Rooms!		Interact w/ the owner & fellow Gold Club Members on our exclusive Gold Club FB page!
Priority Wine Access	Club Members get advance access to new & limited-edition wines before public release, plus notifications about low inventory wines & more - at Club discounts!		
VIP Treatment	We do our BEST to make time & space for Club Members at the Tasting Room bar & we ALWAYS provide our Club Members with the best possible treatment.		
Adirondack Winery Annual Calendar	Discount on our annual Wall Calendar featuring gorgeous ADK photography & Lake George events.		GOLD Club gets it free! <i>(While supplies last.)</i>
Special Gift for 72+ Bottle Buyers	Gold Club Members who buy 72+ bottles per year will get a special surprise gift from the owners!		

Go to adkwinery.com/clubs for more info. | Turn Over for The Fine Print >

The Fine Print	ADK WINE CLUB	CASE CLUB	GOLD CLUB
Shipping Cost	\$15 per installment shipped / or FREE to pick up at the LG Tasting Room.	Always FREE to pick up at the Tasting Room; FREE shipping on 12+ bottles; \$8 on 6-11 bottles; \$15 on 1-5 bottles.	
Club Installment Timing	1st week of March, June, Sept. & Dec.	Purchase any time you want - at your pace & leisure!	
Member Benefits Become Active When...	After your 1st Club installment is paid.	After your 1st Case (12 btl) purchase is made at reg. wine discounts.	Purchase of a 3rd case (36 btls) in a calendar year upgrades you to GOLD Club.
Club Membership Renewal Policy	Auto-renews w/ credit card kept on file. Charged 1st week of March, June, Sept. & Dec.	New Case Club Mbrs must buy a 2nd case (24 btls total) by the end of a calendar year to renew. 1 yr+ Members must buy a total 2 cases (24 btls) by the end of the calendar year to renew. If the bottle purchase requirement is not met by Dec. 31st, membership lapses until you buy another case at regular prices.	GOLD Club must buy a total of 3 cases (36 btls) by the end of the calendar year to renew. If the 3 case (36 btl) purchase requirement is not met by Dec. 31st, they will revert back to Case Club status (if applicable). If Case Club renewal requirements were not met, membership lapses until you buy another case at regular prices.
What Causes Member Benefits to Lapse?	A declined payment or request to HOLD membership causes benefits to halt until corrected.		
Membership Cancellation Policy	Notify us via phone / email at least 1 week before the 1st of March, June, Sept. & Dec.		
What is the Minimum Commitment?	Min. Commitment is 2 Club Installments. Stay in for 1 yr+ & you get 1 FREE btl of wine in December!	Just buy 1 case (12 btls) & you're a member thru Dec. 31st!	Buy 3 cases (36 btls) per calendar year to keep your benefits.
Can I Change My Club Type?	Yes! Notify us at least 1 week before the 1st of March, June, Sept. & Dec. to switch Wine Clubs. Or use your discounts to upgrade to Case / Gold Club!	Yes! Upgrade to Gold Club for even more benefits by purchasing 3 cases (36 btls) total in a calendar year!	Gold Club Members can also be ADK Wine Club Members if they wish (those bottles count toward your 36 btl tally!).
Can I Belong to More than One Club?	Yes! Case & Gold Club can join Wine Club at any time (btls count toward your annual renewal) and Wine Club Members can use their discounts to buy a case (12 btls) & upgrade to Case or Gold Club status!		
Can I Share My Benefits?	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.		
How Do I Shop with My Discounts?	In-store: Let an associate know you're a Club Member or show your membership card! Online: Register for an account at adkwinery.com w/ your Club Member email. Discounts auto-apply!		
Freebies & Giveaways	Club Members must be present at Club Member events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions may not be saved to redeem at future visits if unused. Freebies, discounts & deals offered are nontransferable & cannot be postponed for later use.		

Discounts apply to regularly priced wine & accessories only. Event discounts determined on per-event basis. Comped tasting sessions include a free glass only if desired. Club benefits, composition & pricing are subject to change w/out notice.

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, VISIT ADKWINERY/CLUBS

