

For Immediate Release

April 1, 2022

Media Contact: Roberto Cruz

marketing@adirondackwinery.com

(518) 668-9463x20

PRESS RELEASE

ADIRONDACK WINERY CLOSES BOLTON LANDING LOCATION, MOVES PRESENCE TO AMERICAN OAK DISTILLERY

(*Bolton Landing, N.Y.*) - American Oak Distillery will keep the Adirondack Winery brand alive in Bolton Landing by exclusively carrying Adirondack Winery's top 20 best-selling fruit infused and varietal wines starting Saturday, April 2.

Adirondack Winery moved out of their Bolton Landing store front November 2021. The location will soon be home to a new concept operated by the O'Keefe family, the property owner. Following four years of fruitful business in the Bolton Community, Adirondack Winery owners, Sasha and Michael Pardy, sought a way to keep their presence in Bolton Landing. American Oak Distillery owner, David Smith seized the opportunity, offering to exclusively serve and sell Adirondack Winery wines from their American Oak Distillery Tasting Room on at 4941 Lake Shore Drive, which is just steps away from the former Adirondack Winery location.

"We are thrilled to offer Adirondack Winery's incredible wines to the residents and visitors of Bolton Landing and continue to serve Adirondack Winery's existing Bolton Landing clientele," said David Smith, owner of American Oak Distillery. "Our customers enjoy a variety of craft beverages, and this new endeavor allows us to give them more choices, including the best spirits and wines our region has to offer."

American Oak Distillery opened its Bolton Landing Tasting Room in May 2021. Boasting their own hand-crafted whiskeys available for retail sale by the bottle, American Oak has been serving tastings, flights, cocktails, as well as various locally made beers and snacks at their location.

Starting this Saturday, American Oak will begin serving and selling Adirondack Winery's top 20 wines in tastings, flights, cocktails, by the glass, and for retail bottle sales.

"We are excited that this new relationship with American Oak will not only mean that our loyal Bolton customers will still be able to enjoy tastings of our wine and buy it retail, but they will also be able to enjoy our wine by the glass and in cocktails, which we were never able to do under our license at our Bolton Landing Tasting Room," said Sasha Pardy, co-owner and president of Adirondack Winery.

American Oak will also offer exclusive discounts to Adirondack Winery Club Members, many of whom frequent the Bolton Landing area in the summer.

Adirondack Winery's flagship Lake George Tasting Room remains open 7 days a week, 10 miles south of Bolton Landing. The company is also opening a new \$2.6 million Tasting Room & Winemaking Facility in Queensbury later this spring, where they will offer new services, including wine by the glass, outdoor seating with fire pits, winery tours, charcuterie boards, a dedicated event space and so much more.

About American Oak Distillery:

American Oak Distillery was founded in 2018 by David A. Smith. Their small batch, handcrafted spirits are made from the finest grains, with the influence of the hardwoods and pristine waters of the Adirondacks in every bottle.

About Adirondack Winery:

Founded by lifelong lovers of the Adirondacks, Mike and Sasha Pardy, Adirondack Winery is recognized as one of the most celebrated and acclaimed wineries in New York state. They offer over 35 fruit-infused and traditional varietal wines and their Tasting Rooms in Lake George and Queensbury are frequently listed as top attractions in the Lake George region. Adirondack Winery wines can be found in over 450 New York liquor stores and are available for purchase 24/7 at adkwinery.com. We hope you'll come see us soon & bring a taste of the Adirondacks home with you!

For more information, as well as photos and logo downloads, please go to americanoakwhiskey.com

###