

# MY ADK WINE SUBSCRIPTION - BENEFITS & POLICIES

## JOINING IS EASY! SIGN UP TODAY!

<b>What Is It?</b>	MY ADK Wine Subscription is a flexible, "user choice" monthly wine subscription. Each month, we'll make a large selection of our wines available to you at 10% off their retail price. You pick the wines YOU want in each installment. Choosing your wines only takes a few minutes and you'll get 2 monthly reminders when it's time to choose. Want the wines to be a surprise? Active subscribers who do not choose their wines will receive a 3 bottle assortment chosen by our My ADK team.
<b>How To Join</b>	<b>Joining is easy!</b> Hand in a signup form at our Tasting Room; sign up online at <a href="http://adkwinery.com/myadk">adkwinery.com/myadk</a> ; start a chat with us on our website; or give our Club Manager a call at 518-668-WINE ext. 22
<b>How Many Bottles Do I Need to Buy?</b>	Our MY ADK Wine Subscription <b>starts at just 3 bottles</b> per installment, but you can add as many as you'd like! Get to 6 bottles for <b>FREE</b> shipping on your order!
<b>Discount on Bottles in Your Subscription</b>	Enjoy <b>10% off</b> the wines in your subscription every month while you're an active subscriber.
<b>Pickup Information</b>	Installments can be picked up ( <i>for FREE</i> ) at our Lake George & Queensbury Tasting Rooms year round.
<b>Pickup Perk</b>	Choose pickup instead of shipping for a free wine tasting for you & up to 3 guests at time of pickup. Call 518-668-WINE to book your tasting and go to <a href="http://adkwinery.com/locations">adkwinery.com/locations</a> for hours & directions.
<b>Shipping Information</b>	Shipping is <b>FREE</b> for installments of 6 bottles or more. 3-5 bottle installments ship for <b>just \$9.99</b> ( <i>normally \$15 for non-My ADK customers</i> ).
<b>Online Signup Perk</b>	Sign up online to receive <b>FREE shipping</b> on your first order! Offer for online signups only.

## YOUR SUBSCRIPTION INCLUDES THE FOLLOWING BENEFITS & PERKS TOO!

<b>Accessories Discounts</b>	10% off regularly priced accessories, gifts, food items, etc. Accessories ship FREE with 6+ bottles!
<b>Priority Wine Access</b>	Subscribers get early access to new & limited-edition wines before public release, notifications about low inventory wines & more - at special subscriber discounts! ( <i>See below for more details.</i> )

## PLUS, ENJOY THESE DISCOUNTS ON WINE PURCHASES OUTSIDE YOUR SUBSCRIPTION!

<b>12+ Bottle Discount</b>	20% off in store / 10% off online + FREE shipping
<b>6+ Bottle Discount</b>	15% off in store / 5% off online + FREE shipping
<b>3-5 Bottle Discount</b>	10% off in-store / No discount online + \$9.99 shipping

## THE FINE PRINT... KEEP READING FOR MORE ANSWERS TO FAQs

<b>What is the Commitment?</b>	<b>Minimum of 3 installments.</b> Upon sign up, you agree to have your credit card charged for your 1st installment and monthly thereafter ( <i>plus \$9.99 shipping on 3-5 bottles, if chosen</i> ).
<b>When Will My Credit Card Be Charged?</b>	Credit card charges for each subsequent installment will be processed on the 1st of the month or the closest business day. You will receive a reminder email twice before your card is charged.
<b>What If My Card Expires?</b>	If your card expires, your subscription and benefits will be put on hold. After 3 months of hold, your subscription will be cancelled. To prevent this issue, call at 518-668-WINE.
<b>Can I Skip a Month?</b>	Yes, but you <b>MUST</b> contact our Club Manager at 518-668-WINE x22 by the 20th day of the month prior to the next shipment. Then benefits will be put on hold and reactivated automatically for the next monthly installment.
<b>Cancellation Policy</b>	Cancel anytime after your 3rd installment, but requests made after the 20th of the month will be charged for the next installment.
<b>Refund Policy</b>	Refunds will not be given for orders that have already been processed.
<b>Benefits Become Active...</b>	Your complete perks & benefits become active when your first installment is processed.
<b>Can I Share My Benefits?</b>	Yes! Subscribers can share their benefits w/ spouses. Nontransferable beyond spouses.
<b>How Do I Shop with My Discounts?</b>	<b>In-store:</b> Let an associate know you're a MY ADK subscriber and they'll take care of the rest! <b>Online:</b> Upon sign up, you will be provided instructions to set up your account on our website. Once complete, you can simply log in and enjoy your discounts! ( <i>Discounts auto apply.</i> ) <i>*Subscribers with holds on their account will only receive non-Club discounts while account is on hold.</i>
<b>Can I Belong to One of Your Case Clubs Too?</b>	Case Club Members are welcome to gift the My ADK Wine Subscription to lucky friends and family; but dual memberships are not supported at this time.
<b>Can I Give This As a Gift?</b>	Yes! My ADK Wine Subscription is an amazing gift for the wine lover or wine learner in your life! Anyone interested is encouraged to call our Club Manager at 518-668-WINE ext. 22 to set up the gift subscription. <i>Subscriber benefits and perks are awarded to the recipient unless otherwise specified.</i>

*Adirondack Winery reserves the right to change loyalty gifts, perks and membership rules at any time without notice.*

**FOR MORE INFORMATION ABOUT OUR SUBSCRIPTIONS, VISIT [ADKWINERY.COM/MYADK](http://ADKWINERY.COM/MYADK)**