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ADIRONDACK WINERY ADDS TWO GOLD MEDAL WINS AT TASTERS GUILD INTERNATIONAL WINE COMPETITION

LAKE GEORGE, NY (May 31, 2011): Adirondack Winery is proud to announce that four more of its wines can be counted amongst its growing list of award winning wines. At the recently held 24th Annual Tasters Guild International Competition, Adirondack Winery's <u>Amethyst Sunset (Blackberry Merlot)</u> and <u>Prospect Mountain White (Peach Chardonnay)</u> were awarded Gold Medals; while its <u>Winter Concerto (White Chocolate Port)</u> won Silver and <u>Muscat</u> took home Bronze.

Tasters Guild International is a Wine and Food Appreciation Society based in Grand Rapids, Michigan. This year's wine competition brought 30 experienced wine industry experts together to judge the wines submitted from all over the world. "We are particularly pleased to have earned gold medals at this competition, as we only entered four wines and this was an International competition, where our wines were judged alongside 1,847 wines entered by 335 wineries from 11 countries," said Adirondack Winery President, Sasha Pardy.

With this latest competition, Adirondack Winery is proud to say that 22 of its wines have earned 39 medals at International wine competitions; which now includes four gold medal-winning wines. Adirondack Winery's <u>Pinot Grigio</u> and <u>Semillon</u> wines recently earned Gold medals at the 2011 Finger Lakes International Wine Competition, which was held March 26, 2011.

To create these wines, Michael Pardy, Adirondack Winery's CEO and wine maker, sources high quality grape must from California. The wines are crafted in stainless steel tanks at the Pardy's newly relocated and expanded wine making facility in Queensbury. The <u>Gold medal-winning Amethyst Sunset</u> is a semi-sweet, light-bodied Merlot infused with blackberry. The <u>Prospect Mountain White</u> is a light, semi-sweet Chardonnay infused with Peach.

The wine labels on these award winning wines were created by Sasha Pardy and feature photographs of landscapes and landmarks of the local region. The <u>Amethyst Sunset</u> (<u>Blackberry Merlot</u>) label features the sun setting at the close of the Adirondack Balloon Festival. The <u>Prospect Mountain White</u> (<u>Peach Chardonnay</u>) boasts an exceptional view of Lake George taken from Prospect Mountain.



To download the full size images of these labels, follow this link:

(http://www.adirondackwinery.com/images/Tasters%20Guild%202011%20High%20Quality/

ABOUT ADIRONDACK WINERY:

Adirondack Winery opened April 17, 2008 as the region's first winery and today is recognized as one of the region's top tourist attractions. Winemaker and CEO, Michael Pardy, sources grape must from various vineyards to create the more than 35 wine varietals on Adirondack Winery's wine list. The winery's Tasting Room is located at 285 Canada Street in Lake George, while its wine making facility is located on Big Bay Road in Queensbury, NY. All of Adirondack Winery's wine labels feature photographs of landscapes, landmarks, and special events in the local region, taken by Sasha Pardy. To date, 22 of Adirondack Winery's wines have earned 39 medals at International Wine Competitions. For more information, visit www.AdirondackWinery.com