



Adirondack Winery:
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FOR IMMEDIATE RELEASE

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ADIRONDACK WINERY AWARDED SIX MEDALS AT THE 2009 WORLD VALUE WINE CHALLENGE

LAKE GEORGE, NY (October 12, 2009): Adirondack Winery is proud to announce that six of its hand-crafted wines earned medals at the 2009 World Value Wine Challenge.

The World Value Wine Challenge (“WVWC”); which took place in August 2009 and was put on by the Beverage Testing Institute, is recognized as the nation’s most comprehensive competition for wines \$20 and under. With value on the top of everyone’s mind in this recession, this year’s competition was steep for wineries and drew much attention.

Adirondack Winery President, Sasha Pardy said, “Adirondack Winery is pleased to provide its customers not only with great wines, but good value, as the vast majority of its 35+ wine varieties are priced at \$20 or less.”

[Adirondack Winery’s Chardonnay](#) won a Silver Medal (*a.k.a. Highly Recommended*) at the WVWC, while five additional Adirondack Winery wines were awarded Bronze Medals (*a.k.a. Recommended*): Riesling, Pinot Grigio, Red Barn (Reserve Cabernet Sauvignon), Fireworks Red Merlot, and Barbera.

The WVWC judges described [Adirondack Winery’s Chardonnay](#) as having a “Rich, golden color and offering aromas of pineapple, ripe kiwi, butter cream, and spun honey following through on a round, satiny entry to a fruity-yet-dry medium-to-full body with nice layers of citrus, praline, and spice.” Adirondack Winery CEO and wine maker, Michael Pardy, sources grape must from the Woodbridge, California area to create this Chardonnay - it is lightly oaked and aged in stainless steel drums. Pardy’s Chardonnay also won a Bronze Medal at the Finger Lakes International Wine Competition earlier this year.

The WVWC judges described Adirondack Winery’s Bronze Medal-Winning [Riesling](#) as “lush”, its [Red Barn Cabernet Sauvignon](#) as “deep”, its [Pinot Grigio](#) as “soft and breezy”, its [Barbera](#) as “raisiny”, and its [Fireworks Red Merlot](#) as embodying brown spice and herbs.

The wine labels on these award winning wines, which were created by Sasha Pardy, feature photographs of landscapes, landmarks and special events of the local region ([find label pictures at end of this release](#)):

- Chardonnay: The flowering garden at Blais Park along Beach Road in Lake George

Adirondack Winery Wines Win Six Medals at the 2009 World Value Wine Challenge

- Riesling: The first balloons blowing up and taking off at the Adirondack Hot Air Balloon Festival.
- Pinot Grigio: Boats docked along the Lake George Boardwalk at twilight.
- Fireworks Red Merlot: Spectacular fireworks bursting above Lake George .
- Barbera: The night lights of boats waiting for the 4th of July fireworks reflect on Lake George .
- Red Barn (*Cabernet Sauvignon*): One of many picturesque red barns that dot Washington County .

ABOUT ADIRONDACK WINERY: One of the few Lake George attractions to be open year-round, Adirondack Winery opened April 17, 2008 as the region's first micro-winery. Winemaker and CEO, Michael Parady, sources grape must from various vineyards to create the more than 35 wine varietals on Adirondack Winery's wine list. All of Adirondack Winery's wine labels feature photographs of landscapes, landmarks, and special events in the local region, created by Sasha Parady. With its wine-making facility and tasting room located at 285 Canada Street in the heart of Lake George , Adirondack Winery has been met with success during its first two seasons in operation.

The owners, Michael & Sasha Parady are available for interviews upon request by calling 518-668-WINE or emailing at ILoveWine@AdirondackWinery.com. To view more details on Adirondack Winery's Chardonnay, [click here](#). Images of the winery are available here: <http://www.adirondackwinery.com/Adirondack-Winery-Media-Room-Public-Relations.htm>

👉(click pictures to retrieve higher quality label images)

