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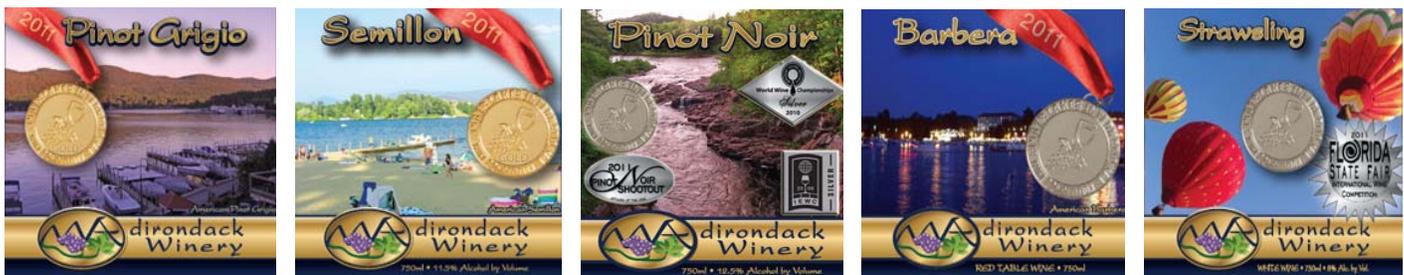
ADIRONDACK WINERY TAKES GOLD AT FINGER LAKES INTERNATIONAL WINE COMPETITION

LAKE GEORGE, NY (April 21, 2011): Adirondack Winery is proud to announce that two of its wines earned Gold medals at the recent Finger Lakes International Wine Competition, while three wines earned Silver. This is the first time Adirondack Winery has earned gold medals for any of its wines since it began entering competitions in mid-2009.

Adirondack Winery's [Pinot Grigio](#) and [Semillon](#) wines took the Gold honors at the 2011 Finger Lakes International Wine Competition, which was held March 26th in Rochester, NY to benefit Camp Good Days. "This is the third year in a row we've entered some of our wines in this competition, and while we've taken home several silver medals in the past, we're particularly pleased to earn Gold this year, as competition was steeper than last year," said Adirondack Winery President, Sasha Pardy. The Pardy's wines were evaluated alongside 3,259 wines from 788 wineries across 19 nations.

Adirondack Winery's [Pinot Noir](#), [Barbera](#), and [Strawsling \(Strawberry Riesling\)](#) all earned Silver medals at this competition. This is fourth Silver medal for its [Pinot Noir](#), second Silver for its [Strawsling](#), and first Silver for its [Barbera](#). To date, 19 of Adirondack Winery's wines have earned 35 medals at International wine competitions.

To create these wines, Michael Pardy, Adirondack Winery's CEO and wine maker, sources high quality grape must from California. The wines are brewed at the Pardy's newly relocated and expanded wine making facility in Queensbury. The [Gold medal-winning Pinot Grigio](#), a semi-dry crisp white wine, is more flavorful than many on the market, marked by its floral, smoky, honey-tinged tones. Typically used as a blending grape, Pardy elected to add [Semillon](#) to its dry white wine list as a stand-alone wine -- earning Gold, it is now a stand-out for sure, marked by its lemon and grassy tones.



The wine labels on these award winning wines were created by Sasha Pardy and feature photographs of landscapes and landmarks of the local region. The [Pinot Grigio](#) features boats parked along the Lake George Shepard Park Boardwalk in Lake George, the [Semillon](#) features a bright sunny day at Roger's Park Beach in Bolton Landing, the [Pinot Noir](#) features

Adirondack Winery Wines Land Gold Medals at the Finger Lakes International Wine Competition

Rockwell Falls in Lake Luzerne; the [Barbera](#) features the night lights reflecting on Lake George on the 4th of July, and the [Strawsling](#) features the strawberry hot air balloon and a few others up in the air at the Adirondack Balloon Festival.

[To download the full size images of these labels, follow this link:](#)

[\(http://www.adirondackwinery.com/images/Current%20wine%20Label%20Pics/FLIWC-2011-High-Quality/\)](http://www.adirondackwinery.com/images/Current%20wine%20Label%20Pics/FLIWC-2011-High-Quality/)

ABOUT ADIRONDACK WINERY:

Adirondack Winery opened April 17, 2008 as the region's first winery and today is recognized as one of the region's top tourist attractions. Winemaker and CEO, Michael Pardy, sources grape must from various vineyards to create the more than 35 wine varietals on Adirondack Winery's wine list. The winery's Tasting Room is located at 285 Canada Street in Lake George, while its wine making facility is located on Big Bay Road in Queensbury, NY. All of Adirondack Winery's wine labels feature photographs of landscapes, landmarks, and special events in the local region, taken by Sasha Pardy. To date, 19 of Adirondack Winery's wines have earned 35 medals at International Wine Competitions. For more information, visit www.AdirondackWinery.com