

Your Destination to Great Taste!

UPPER
HUDSON VALLEY
WINE TRAIL



Visit New York's Newest Wine Region!

FOR RELEASE MAY 28

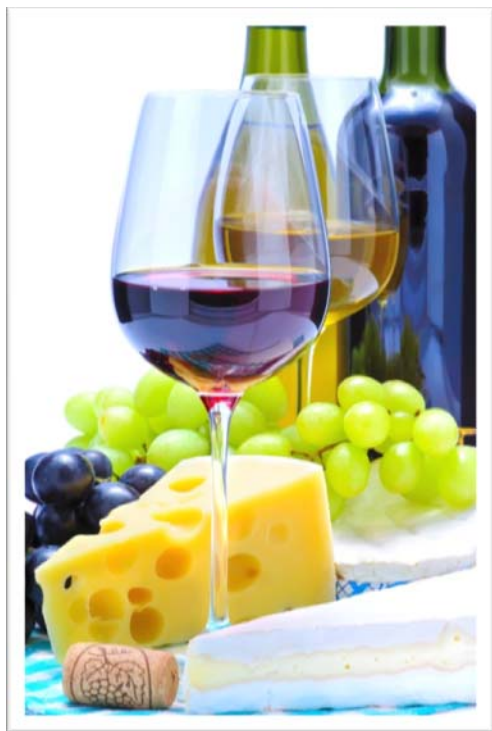
Wine Trail Event Committee Contact: Sasha Pardy / (518) 668-9463x10 or (518) 668-9462 / sasha@adirondackwinery.com

Upper Hudson Valley Wine & Grape Association President: Gerry Barnhart / (518) 461-7132 / gerryandmary@victoryviewvineyard.com

THE UPPER HUDSON VALLEY WINE TRAIL ANNOUNCES INAUGURAL EVENT:

TRAVEL THE WINE TRAIL FOR WINE & CHEESE PAIRING JUNE 15 & 16

Warren, Saratoga & Washington Counties, NY (May 28 2013): The Upper Hudson Valley Wine & Grape Association is pleased to announce the premier event of the Upper Hudson Valley Wine Trail.



In Celebration of National Dairy Month and Father's Day, the Upper Hudson Valley Wine Trail invites you to "Travel the Trail" for our inaugural wine trail event. Eight wineries located on the wine trail will offer tastings of locally produced wine paired with locally made cheeses on Saturday, June 15 from 11:00 AM to 6:00 PM and on Sunday, June 16 from 11:00 AM to 5:00 PM. For the advance purchase ticket price of \$30, ticket holders will enjoy tastings of four locally hand-crafted wines at each winery paired with small plates of locally produced fine cheeses.

Visit <https://www.facebook.com/UpperHudsonValleyWineTrail> for more information about this event and to purchase tickets.

A ticket holder can visit each of the eight winery locations once during the weekend of June 15-16. Attendees will have the opportunity to meet the winemakers and featured cheese makers at some stops. The wineries on the Trail offer a wide selection of wines, including dry, sweet, red, white and blush in varietals ranging from favorites like Cabernet Sauvignon and Chardonnay to exciting new wines made from Northern grapes like Marquette and Frontenac, and more. This Wine Trail event is also a great opportunity to treat Dad to an enjoyable day and learn about and support local wine and cheese!

"The Upper Hudson Valley Wine & Grape Association has come a long way in the last three years. We are excited to have the public learn more about the local wine and grape industry... introducing them to the 9 wineries that are already open in the region... with three more opening over the course of the next year. The feedback we have received from our collective customers, as well as local and state government representatives regarding the establishment of this Wine Trail has been nothing but tremendous! We look forward to playing an integral part in fueling the local tourism and farming economies of this region through promoting the Upper Hudson Valley Wine Trail," said Gerry Barnhart, president of the Association and owner of Victory View Vineyard in Easton, Washington County.

Wineries participating in this event include: *(visit our Facebook page for an interactive map of winery locations)*

Adirondack Winery, 285 Canada St., Lake George, NY
(518) 668-WINE * www.AdirondackWinery.com
(Featuring Adirondack Cheese Co.)

Oliva Vineyards, 2074 State Rte. 4, Fort Edward, NY
(518) 747-2156 * www.OlivaVineyards.com
(Featuring Argyle Cheese Farmer)

Amorici Vineyard, 637 Colonel Burch Rd., Valley Falls, NY
(518) 469-0680 * www.AmoriciVineyard.com
(Featuring Amorici Artisanal Cheese)

Swedish Hill Winery, 379 Broadway, Saratoga Springs, NY
(518) 450-1200 * www.SwedishHill.com
(Featuring River Rat Cheeses)

Johnston's Winery, 514 Bliss Rd, Ballston Spa, NY
(518) 882-6310 * www.JohnstonsWinery.com
(Featuring Palatine Valley Aged Cheddar)

The Saratoga Winery, 462 St. Rt. 29W, Saratoga Springs, NY
(518) 584-WINE * www.TheSaratogaWinery.com
(Featuring Willow Marsh Farm Cheese)

Ledge Rock Hill Winery, 41 Stewart Dam Rd., Corinth, NY
(518) 654-5467 * www.LRHWinery.com
(Featuring Jake's Gouda Cheese of Deansboro)

Thirsty Owl Saratoga, 184 S Broadway, Saratoga Springs, NY
(518) 587-9694 * www.ThirstyOwlSaratoga.com
(Featuring Homestead Artisans Cheeses)

Tickets for this event are non-transferrable and attendees must be prepared to show a valid, government-issued, photo ID at every winery. The Upper Hudson Valley Wine Trail cannot accommodate groups larger than eight (8) people for this event and strongly recommends that each group have a designated driver. Designated drivers tickets are only \$5.00 and entitles the ticket holder to taste the locally made cheeses provided. Regular advance purchase tickets are \$30.00 per person, while At-the-Door tickets will be available for \$35.00 per person.

About the Upper Hudson Valley Wine Trail

Founded by the not-for-profit Upper Hudson Valley Wine & Grape Association and launched in 2013, the **Upper Hudson Valley Wine Trail** brings together the family-owned wineries of New York's Warren, Saratoga and Washington Counties. **Stretching from Lake George to Saratoga Springs and Easton, NY**, the 12 members of the Upper Hudson Valley Wine Trail include **farm vineyards**, locally-owned **wineries** and **tasting rooms**, and **satellite tasting rooms** of two Finger Lakes' wineries. The members of the Upper Hudson Valley Wine & Grape Association are continually working to increase public awareness and support of the local wine & grape industry. The Upper Hudson Valley Wine Trail is currently working with Assemblyman Tony Jordan and Senator Betty Little to introduce legislation to officially designate the Upper Hudson Valley Wine Trail under the program administered by the New York Department of Transportation.